

From Knowledge to Impact

The Social Value Pathway



Corporate £499 ex vat
SME £350 ex vat
VCSE £250 ex vat
5+ learner license - POA

A 10-hour CPD accredited programme for people looking to build a confident, structured foundation in social value, from experienced professionals to those taking their first steps in the industry.

Delivered online via Teams or face-to-face. Maximum 12 participants.

WHO IS IT FOR?

- Professionals seeking a deeper understanding of social value
- Social value teams looking for a consistent approach
- Anyone whose role touches procurement, ESG, HR or community engagement
- Individuals exploring a career change into social impact
- People new to a social value role

WHAT YOU'LL TAKE AWAY

Clear, easy-to-use models and frameworks that support structured social value delivery, ensuring social value works for your business and delivers a considered, positive impact in local communities, while meeting contractual requirements.

Register your interest: christian.sait@sonarengagement.com

WHAT YOU'LL LEARN

01 Introduction to Social Value

Definitions, history, UN SDGs, B Corps and why social value makes business sense

02 Social Value Legislation

UK legal landscape: Social Value Act, Procurement Act 2023, PPN 02 and mandatory 10% weighting, considering differences between England, Scotland and Wales

03 Embedding Social Value

Culture, strategy and the Social Impact Decision Maker (SIDM): making social value a golden thread, not a tick box

04 Community Wants & Needs Assessment (CWaNA™)

A 7-stage evidence-based model for designing social value aligned with real community needs

9.0
out of 10

Likelihood to
recommend
(avg. across all
delegates)

"This training helps companies ensure that they, their employees, their customers, and the communities in which they operate, truly benefit from a mindset that embeds positive social action into their culture and ethos."

Anna Knight

FURTHER CPD ACCREDITED COURSES

1. Writing a Winning Social Value Bid

Compelling, evidence-based bid responses that meet the mandatory 10% social value weighting.

2. Building Your Social Value Strategy

Embed social value into your culture, operations and supply chain, beyond compliance.

3. CWaNA™ Licensed Practitioner

Become a certified practitioner and design social value around real community need.